

The Shoppes at Druid Hills

**HIGH PROFILE INTERSECTION OF
N. Druid Hills and Briarcliff Rds.**

COMING SOON JOIN

Walgreens

**RETAIL SHOP SPACE and OFFICE SPACE
AVAILABLE**



CONTACT

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OR

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Executive Summary

Radius 3: N DRUID HILLS RD NE AT BRIARCLIFF RD NE,, 0.00 - 5.00 Miles, Total



- The population in this area is estimated to change from 280,119 to 315,424, resulting in a growth of 12.6% between 2000 and the current year. Over the next five years, the population is projected to grow by 7.4%.

The population in the United States is estimated to change from 281,421,906 to 304,141,549, resulting in a growth of 8.1% between 2000 and the current year. Over the next five years, the population is projected to grow by 4.9%.
- The current year median age for this population is 37.8, while the average age is 38.8. Five years from now, the median age is projected to be 40.2.
The current year median age for the United States is 36.7, while the average age is 37.5. Five years from now, the median age is projected to be 37.6.
- Of this area's current year estimated population:
73.3% are White Alone, 12.1% are Black or African Am. Alone, 0.3% are Am. Indian and Alaska Nat. Alone, 5.0% are Asian Alone, 0.1% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.8% are Some Other Race, and 2.4% are Two or More Races.

For the entire United States:

72.7% are White Alone, 12.4% are Black or African Am. Alone, 0.9% are Am. Indian and Alaska Nat. Alone, 4.4% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.6% are Some Other Race, and 2.8% are Two or More Races.
- This area's current estimated Hispanic or Latino population is 14.7%, while the United States current estimated Hispanic or Latino population is 15.2%.



- The number of households in this area is estimated to change from 131,401 to 149,394, resulting in an increase of 13.7% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 7.7%.
The number of households in the United States is estimated to change from 105,480,101 to 114,694,201, resulting in an increase of 8.7% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 5.3%.



- The average household income is estimated to be \$96,761 for the current year, while the average household income for the United States is estimated to be \$67,918 for the same time frame.
The average household income in this area is projected to increase 10.4% over the next five years, from \$96,761 to \$106,782. The United States is projected to have a 11.7% increase in average household income.
- The current year estimated per capita income for this area is \$46,343, compared to an estimate of \$25,933 for the United States as a whole.



Executive Summary

Radius 3: N DRUID HILLS RD NE AT BRIARCLIFF RD NE,, 0.00 - 5.00 Miles, Total



- For this area, 58.9% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:
0.1% are in the Armed Forces, 69.7% are employed civilians, 3.1% are unemployed civilians, and 27.1% are not in the labor force.
For the United States, 47.2% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:
0.5% are in the Armed Forces, 60.2% are employed civilians, 3.6% are unemployed civilians, and 35.7% are not in the labor force.
- For this area, 58.9% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:
11.0% have occupation type blue collar, 77.7% are white collar, and 11.3% are Service & farm workers.
For the United States, 47.2% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:
23.9% have occupation type blue collar, 60.1% are white collar, and 16.0% are Service & farm workers.
- For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:
22.4% are in "Management, Business, and Financial Operations", 32.0% are in "Professional and Related Occupations", 11.2% are in "Service", and 23.3% are in "Sales and Office".
0.1% are in "Farming, Fishing, and Forestry", 5.9% are in "Construction, Extraction, and Maintenance", and 5.2% are in "Production, Transportation, and Material Moving".
For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:
13.7% are in "Management, Business, and Financial Operations", 20.3% are in "Professional and Related Occupations", 14.6% are in "Service", and 26.7% are in "Sales and Office".
0.7% are in "Farming, Fishing, and Forestry", 9.5% are in "Construction, Extraction, and Maintenance", and 14.4% are in "Production, Transportation, and Material Moving".



- Currently, it is estimated that 23.6% of the population age 25 and over in this area had earned a Master's, Professional, or Doctorate Degree and 33.5% had earned a Bachelor's Degree.
In comparison, for the United States, it is estimated that for the population over age 25, 8.9% had earned a Master's, Professional, and Doctorate Degree, while 15.8% had earned a Bachelor's Degree.



Executive Summary

Radius 3: N DRUID HILLS RD NE AT BRIARCLIFF RD NE, 0.00 - 5.00 Miles, Total



- Most of the dwellings in this area (53.8%) are estimated to be Renter-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (67.1%).
- The majority of dwellings in this area are estimated to be structures of 1 Unit Detached (38.0%) for the current year. In the United States, the majority of dwellings are estimated to be structures of 1 Unit Detached (60.8%) for the same year.
- The majority of housing units in this area (19.4%) are estimated to have been Housing Unit Built 1999 to present for the current year. The majority of housing units in the United States (16.2%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.



Prepared On: Fri Apr 11, 2008

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Claritas Tech Support: 1 800 866 6511

Project Code: N druid Hills

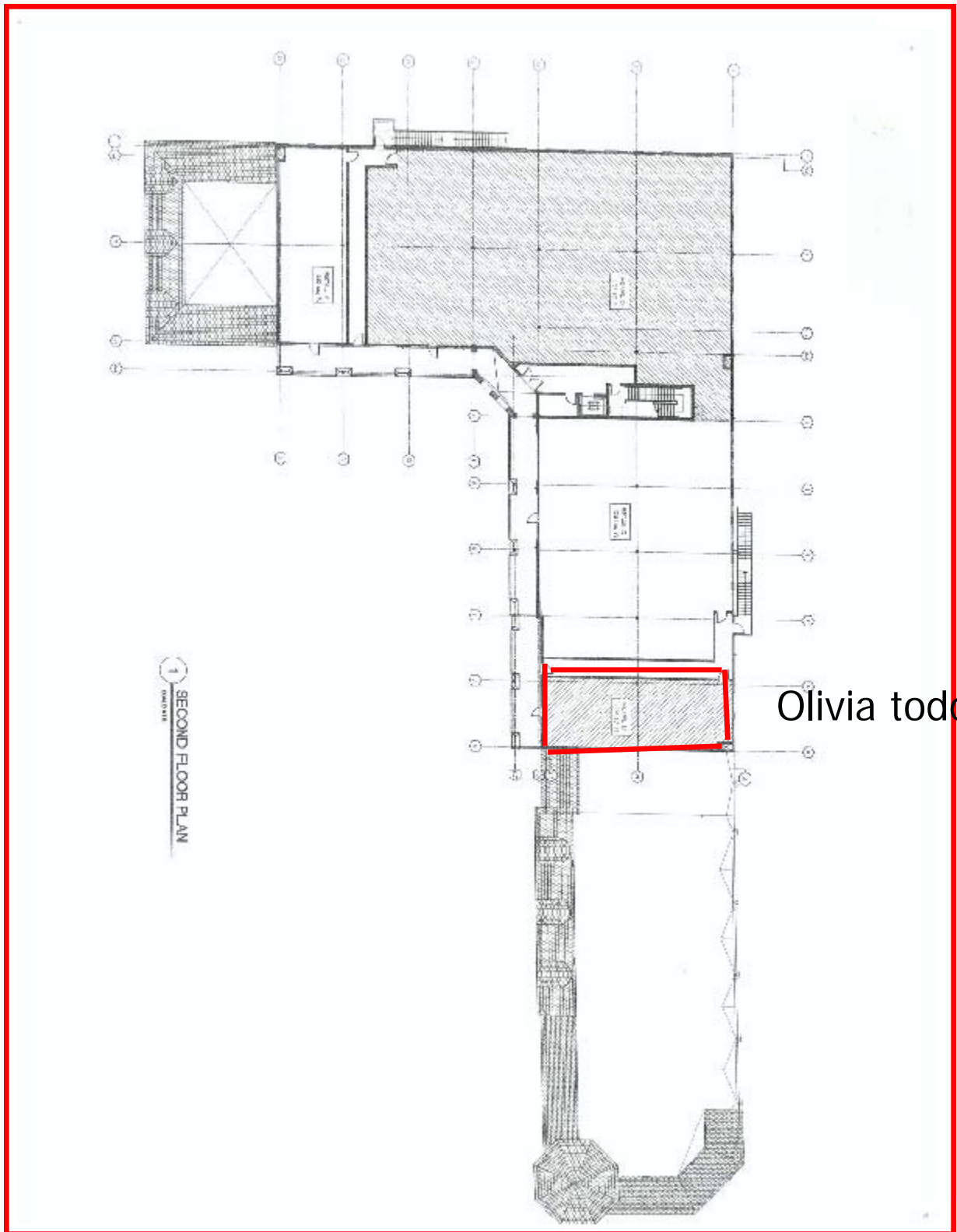
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CLARITAS
MARKETPLACE

Prepared For:

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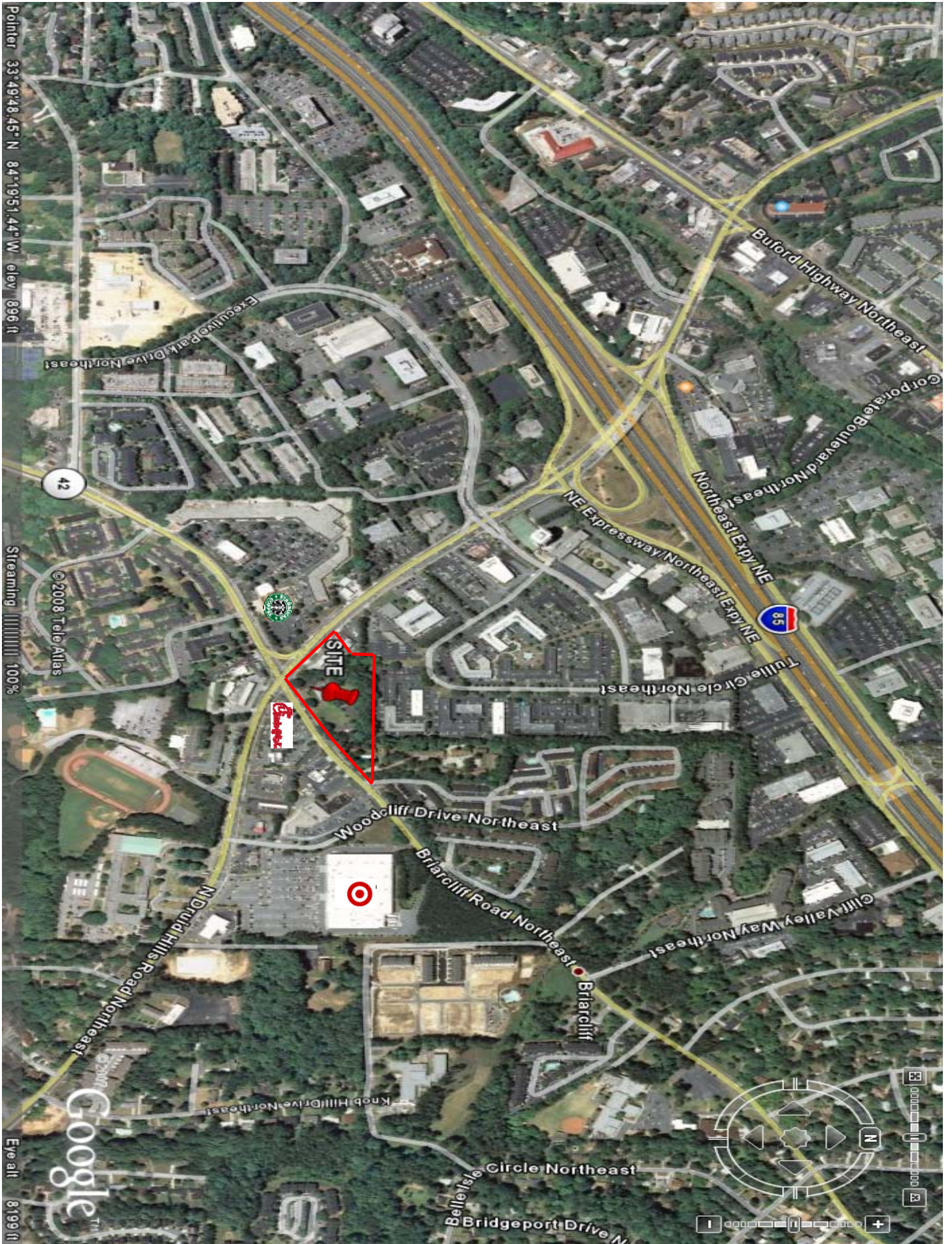
2nd floor plan



Olivia todd salon

Proposed Renderings





Pointer 33°49'48.45" N 84°19'51.44" W elev 896 ft
Eye alt 8199 ft
© 2008 Tele Atlas
Streaming 100%

Google



Pop-Facts: Demographic Snapshot Report

Radius 1: N DRUID HILLS RD NE AT BRIARCLIFF RD NE, ATLANTA, GA 30329, aggregate

Radius 2: N DRUID HILLS RD NE AT BRIARCLIFF RD NE, ATLANTA, GA 30329, aggregate

Radius 3: N DRUID HILLS RD NE AT BRIARCLIFF RD NE, ATLANTA, GA 30329, aggregate

Description	0.00 - 3.00 miles <i>Radius 1</i>		0.00 - 5.00 miles <i>Radius 2</i>		0.00 - 7.00 miles <i>Radius 3</i>	
	%	%	%	%	%	%
Population						
2013 Projection	129,830		338,785		630,333	
2008 Estimate	123,015		315,424		589,762	
2000 Census	113,948		280,119		528,703	
1990 Census	89,815		233,306		449,507	
Growth 2008-2013	5.54%		7.41%		6.88%	
Growth 2000-2008	7.96%		12.60%		11.55%	
Growth 1990-2000	26.87%		20.07%		17.62%	
2008 Est. Population by Single Race Classification						
White Alone	90,527	73.59	231,093	73.26	351,552	59.61
Black or African American Alone	9,565	7.78	38,216	12.12	151,824	25.74
American Indian and Alaska Native Alone	387	0.31	1,040	0.33	1,989	0.34
Asian Alone	6,282	5.11	15,914	5.05	32,100	5.44
Native Hawaiian and Other Pacific Islander Alone	68	0.06	199	0.06	503	0.09
Some Other Race Alone	12,987	10.56	21,320	6.76	35,941	6.09
Two or More Races	3,199	2.60	7,643	2.42	15,853	2.69
2008 Est. Population Hispanic or Latino by Origin*						
Not Hispanic or Latino	96,612	78.54	268,959	85.27	511,760	86.77
Hispanic or Latino:	26,403	21.46	46,465	14.73	78,002	13.23
Mexican	18,406	69.71	30,237	65.07	50,132	64.27
Puerto Rican	696	2.64	1,705	3.67	3,325	4.26
Cuban	795	3.01	1,737	3.74	2,771	3.55
All Other Hispanic or Latino	6,505	24.64	12,787	27.52	21,774	27.91
2008 Est. Hispanic or Latino by Single Race Class.						
White Alone	11,888	45.03	22,126	47.62	36,043	46.21
Black or African American Alone	309	1.17	740	1.59	2,032	2.61
American Indian and Alaska Native Alone	182	0.69	456	0.98	811	1.04
Asian Alone	44	0.17	147	0.32	335	0.43
Native Hawaiian and Other Pacific Islander Alone	6	0.02	28	0.06	91	0.12
Some Other Race Alone	12,766	48.35	20,683	44.51	34,574	44.32
Two or More Races	1,209	4.58	2,285	4.92	4,116	5.28



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Description	0.00 - 3.00 miles		0.00 - 5.00 miles		0.00 - 7.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
2008 Est. Pop. Asian Alone Race by Category*	6,282		15,914		32,100	
Chinese, except Taiwanese	1,582	25.18	3,492	21.94	6,225	19.39
Filipino	227	3.61	566	3.56	955	2.98
Japanese	358	5.70	794	4.99	1,247	3.88
Asian Indian	2,133	33.95	5,368	33.73	10,125	31.54
Korean	649	10.33	1,759	11.05	3,612	11.25
Vietnamese	337	5.36	1,768	11.11	6,060	18.88
Cambodian	13	0.21	57	0.36	297	0.93
Hmong	2	0.03	4	0.03	14	0.04
Laotian	29	0.46	69	0.43	222	0.69
Thai	127	2.02	282	1.77	439	1.37
Other Asian	696	11.08	1,457	9.16	2,343	7.30
Two or more Asian categories	129	2.05	300	1.89	560	1.74
2008 Est. Population by Ancestry	123,015		315,424		589,762	
Pop. Arab	685	0.56	1,468	0.47	2,684	0.46
Pop. Czech	362	0.29	840	0.27	1,201	0.20
Pop. Danish	215	0.17	760	0.24	1,007	0.17
Pop. Dutch	754	0.61	1,959	0.62	2,839	0.48
Pop. English	11,778	9.57	31,815	10.09	45,619	7.74
Pop. French (except Basque)	2,112	1.72	5,356	1.70	7,461	1.27
Pop. French Canadian	342	0.28	1,068	0.34	1,597	0.27
Pop. German	8,553	6.95	21,428	6.79	31,757	5.38
Pop. Greek	556	0.45	1,390	0.44	1,949	0.33
Pop. Hungarian	344	0.28	890	0.28	1,308	0.22
Pop. Irish	7,573	6.16	21,160	6.71	31,403	5.32
Pop. Italian	3,241	2.63	8,655	2.74	12,920	2.19
Pop. Lithuanian	360	0.29	743	0.24	977	0.17
Pop. United States or American	6,474	5.26	16,669	5.28	28,216	4.78
Pop. Norwegian	648	0.53	1,624	0.51	2,158	0.37
Pop. Polish	2,112	1.72	4,766	1.51	6,562	1.11
Pop. Portuguese	69	0.06	215	0.07	372	0.06
Pop. Russian	2,216	1.80	4,705	1.49	6,444	1.09
Pop. Scottish	2,726	2.22	7,620	2.42	10,800	1.83
Pop. Scotch-Irish	2,791	2.27	8,345	2.65	12,191	2.07
Pop. Slovak	113	0.09	250	0.08	326	0.06
Pop. Sub-Saharan African	2,735	2.22	5,792	1.84	15,519	2.63
Pop. Swedish	960	0.78	2,186	0.69	3,127	0.53
Pop. Swiss	331	0.27	744	0.24	1,130	0.19
Pop. Ukrainian	215	0.17	631	0.20	1,006	0.17
Pop. Welsh	617	0.50	1,482	0.47	1,999	0.34
Pop. West Indian (excl. Hispanic groups)	625	0.51	1,578	0.50	4,609	0.78



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	%	%	%	%		
2008 Est. Population by Ancestry						
Pop, Other ancestries	41,886	34.05	102,304	32.43	233,260	39.55
Pop, Ancestry Unclassified	21,622	17.58	58,981	18.70	119,319	20.23
2008 Est. Pop Age 5+ by Language Spoken At Home						
Speak Only English at Home	85,818	73.38	236,043	78.89	441,965	79.63
Speak Asian/Pacific Islander Language at Home	3,341	2.86	8,224	2.75	17,507	3.15
Speak IndoEuropean Language at Home	6,349	5.43	15,241	5.09	27,023	4.87
Speak Spanish at Home	18,733	16.02	34,596	11.56	56,610	10.20
Speak Other Language at Home	2,715	2.32	5,082	1.70	11,903	2.14
2008 Est. Population by Sex						
Male	64,332	52.30	162,891	51.64	303,709	51.50
Female	58,683	47.70	152,533	48.36	286,053	48.50
Male/Female Ratio	1.10		1.07		1.06	
2008 Est. Population by Age						
Age 0 - 4	6,059	4.93	16,238	5.15	34,754	5.89
Age 5 - 9	6,050	4.92	16,114	5.11	33,485	5.68
Age 10 - 14	5,198	4.23	14,291	4.53	30,368	5.15
Age 15 - 17	2,169	1.76	6,795	2.15	15,362	2.60
Age 18 - 20	5,268	4.28	10,181	3.23	25,344	4.30
Age 21 - 24	6,639	5.40	14,274	4.53	30,987	5.25
Age 25 - 34	25,751	20.93	62,739	19.89	105,864	17.95
Age 35 - 44	23,129	18.80	60,242	19.10	107,373	18.21
Age 45 - 49	9,640	7.84	25,745	8.16	46,595	7.90
Age 50 - 54	7,719	6.27	21,446	6.80	39,331	6.67
Age 55 - 59	6,773	5.51	19,172	6.08	34,900	5.92
Age 60 - 64	4,923	4.00	14,111	4.47	26,154	4.43
Age 65 - 74	5,708	4.64	15,893	5.04	30,052	5.10
Age 75 - 84	4,796	3.90	11,353	3.60	19,195	3.25
Age 85 and over	3,193	2.60	6,830	2.17	9,998	1.70
Age 16 and over	105,026	85.38	266,578	84.51	486,172	82.44
Age 18 and over	103,539	84.17	261,986	83.06	475,793	80.68
Age 21 and over	98,270	79.88	251,805	79.83	450,449	76.38
Age 65 and over	13,697	11.13	34,077	10.80	59,245	10.05
2008 Est. Median Age						
	36.89		37.84		36.74	
2008 Est. Average Age						
	38.53		38.78		37.45	



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Description	0.00 - 3.00 miles		0.00 - 5.00 miles		0.00 - 7.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
2008 Est. Male Population by Age	64,332		162,891		303,709	
Age 0 - 4	3,049	4.74	8,173	5.02	17,598	5.79
Age 5 - 9	3,111	4.84	8,293	5.09	17,186	5.66
Age 10 - 14	2,638	4.10	7,301	4.48	15,400	5.07
Age 15 - 17	1,091	1.70	3,394	2.08	7,836	2.58
Age 18 - 20	2,618	4.07	4,919	3.02	13,219	4.35
Age 21 - 24	3,476	5.40	7,326	4.50	16,600	5.47
Age 25 - 34	14,562	22.64	34,445	21.15	57,974	19.09
Age 35 - 44	13,192	20.51	33,978	20.86	59,708	19.66
Age 45 - 49	5,533	8.60	14,268	8.76	25,267	8.32
Age 50 - 54	4,250	6.61	11,410	7.00	20,380	6.71
Age 55 - 59	3,432	5.33	9,656	5.93	17,153	5.65
Age 60 - 64	2,360	3.67	6,755	4.15	12,314	4.05
Age 65 - 74	2,494	3.88	7,132	4.38	13,337	4.39
Age 75 - 84	1,684	2.62	4,060	2.49	7,055	2.32
Age 85 and over	843	1.31	1,780	1.09	2,685	0.88
2008 Est. Median Age, Male	36.23		37.24		36.01	
2008 Est. Average Age, Male	37.18		37.59		36.29	
2008 Est. Female Population by Age	58,683		152,533		286,053	
Age 0 - 4	3,009	5.13	8,065	5.29	17,156	6.00
Age 5 - 9	2,939	5.01	7,821	5.13	16,299	5.70
Age 10 - 14	2,560	4.36	6,990	4.58	14,968	5.23
Age 15 - 17	1,078	1.84	3,401	2.23	7,526	2.63
Age 18 - 20	2,650	4.52	5,263	3.45	12,125	4.24
Age 21 - 24	3,163	5.39	6,948	4.56	14,388	5.03
Age 25 - 34	11,189	19.07	28,294	18.55	47,890	16.74
Age 35 - 44	9,937	16.93	26,264	17.22	47,666	16.66
Age 45 - 49	4,107	7.00	11,477	7.52	21,328	7.46
Age 50 - 54	3,469	5.91	10,036	6.58	18,951	6.62
Age 55 - 59	3,341	5.69	9,517	6.24	17,748	6.20
Age 60 - 64	2,563	4.37	7,355	4.82	13,840	4.84
Age 65 - 74	3,215	5.48	8,761	5.74	16,715	5.84
Age 75 - 84	3,112	5.30	7,293	4.78	12,140	4.24
Age 85 and over	2,350	4.00	5,050	3.31	7,313	2.56
2008 Est. Median Age, Female	37.77		38.61		37.66	
2008 Est. Average Age, Female	40.00		40.04		38.69	



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Prepared For:

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Prepared By:



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Description	0.00 - 3.00 miles		0.00 - 5.00 miles		0.00 - 7.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
2008 Est. Population Age 15+ by Marital Status*	105,708		268,781		491,155	
Total, Never Married	47,188	44.64	117,501	43.72	205,867	41.91
Married, Spouse present	35,350	33.44	92,973	34.59	162,918	33.17
Married, Spouse absent	7,421	7.02	16,185	6.02	42,082	8.57
Widowed	6,083	5.75	15,283	5.69	29,927	6.09
Divorced	9,666	9.14	26,838	9.99	50,362	10.25
Males, Never Married	27,758	26.26	68,537	25.50	118,277	24.08
Previously Married	5,242	4.96	13,919	5.18	27,399	5.58
Females, Never Married	19,430	18.38	48,965	18.22	87,589	17.83
Previously Married	10,507	9.94	28,203	10.49	52,890	10.77
2008 Est. Pop. Age 25+ by Educational Attainment*	91,632		237,531		419,462	
Less than 9th grade	5,992	6.54	13,526	5.69	27,829	6.63
Some High School, no diploma	4,875	5.32	13,729	5.78	37,812	9.01
High School Graduate (or GED)	10,648	11.62	27,678	11.65	64,957	15.49
Some College, no degree	13,794	15.05	37,329	15.72	70,147	16.72
Associate Degree	3,502	3.82	9,629	4.05	18,383	4.38
Bachelor's Degree	30,860	33.68	79,491	33.47	120,466	28.72
Master's Degree	12,729	13.89	33,022	13.90	48,418	11.54
Professional School Degree	6,097	6.65	15,860	6.68	21,698	5.17
Doctorate Degree	3,135	3.42	7,267	3.06	9,752	2.32
Households						
2013 Projection	59,484		160,901		272,938	
2008 Estimate	56,444		149,394		254,156	
2000 Census	52,265		131,401		224,942	
1990 Census	43,243		112,257		194,939	
Growth 2008-2013	5.39%		7.70%		7.39%	
Growth 2000-2008	8.00%		13.69%		12.99%	
Growth 1990-2000	20.86%		17.05%		15.39%	
2008 Est. Households by Household Type	56,444		149,394		254,156	
Family Households	21,887	38.78	58,841	39.39	114,187	44.93
Nonfamily Households	34,557	61.22	90,553	60.61	139,969	55.07
2008 Est. Group Quarters Population	5,801		11,449		32,552	
2008 Households by Ethnicity, Hispanic/Latino	6,528	11.57	12,137	8.12	19,883	7.82



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Description	0.00 - 3.00 miles		0.00 - 5.00 miles		0.00 - 7.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
2008 Est. Households by Household Income	56,444		149,394		254,156	
Income Less than \$15,000	5,014	8.88	14,869	9.95	31,269	12.30
Income \$15,000 - \$24,999	4,312	7.64	11,760	7.87	22,803	8.97
Income \$25,000 - \$34,999	4,846	8.59	12,526	8.38	23,848	9.38
Income \$35,000 - \$49,999	7,682	13.61	20,313	13.60	35,983	14.16
Income \$50,000 - \$74,999	10,659	18.88	26,189	17.53	44,188	17.39
Income \$75,000 - \$99,999	7,043	12.48	18,009	12.05	29,024	11.42
Income \$100,000 - \$149,999	8,567	15.18	21,851	14.63	33,318	13.11
Income \$150,000 - \$249,999	5,210	9.23	14,172	9.49	20,028	7.88
Income \$250,000 - \$499,999	1,984	3.51	5,713	3.82	7,940	3.12
Income \$500,000 and more	1,126	1.99	3,994	2.67	5,754	2.26
2008 Est. Average Household Income	\$93,391		\$96,761		\$87,191	
2008 Est. Median Household Income	\$64,934		\$64,538		\$57,454	
2008 Est. Per Capita Income	\$43,519		\$46,343		\$38,137	
2008 Est. Household Type, Presence Own Children*	56,444		149,394		254,156	
Single Male Householder	10,622	18.82	30,119	20.16	46,598	18.33
Single Female Householder	13,257	23.49	35,021	23.44	54,153	21.31
Married-Couple Family, own children	6,334	11.22	17,081	11.43	30,926	12.17
Married-Couple Family, no own children	10,555	18.70	27,594	18.47	47,026	18.50
Male Householder, own children	490	0.87	1,272	0.85	3,018	1.19
Male Householder, no own children	1,491	2.64	3,236	2.17	6,464	2.54
Female Householder, own children	1,397	2.48	4,912	3.29	14,492	5.70
Female Householder, no own children	1,620	2.87	4,746	3.18	12,261	4.82
Norfamily, Male Householder	6,465	11.45	15,420	10.32	23,691	9.32
Norfamily, Female Householder	4,212	7.46	9,993	6.69	15,526	6.11
2008 Est. Households by Household Size*	56,444		149,394		254,156	
1-person household	23,880	42.31	65,140	43.60	100,752	39.64
2-person household	19,147	33.92	49,280	32.99	81,907	32.23
3-person household	6,403	11.34	16,519	11.06	31,712	12.48
4-person household	3,607	6.39	10,203	6.83	20,887	8.22
5-person household	1,641	2.91	4,440	2.97	9,940	3.91
6-person household	801	1.42	1,907	1.28	4,580	1.80
7 or more person household	965	1.71	1,906	1.28	4,380	1.72
2008 Est. Average Household Size	2.08		2.03		2.19	



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Description	0.00 - 3.00 miles		0.00 - 5.00 miles		0.00 - 7.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
2008 Est. Households by Presence of People*	56,444		149,394		254,156	
Households with 1 or more People under Age 18:						
Married-Couple Family	6,538	11.58	17,633	11.80	32,653	12.85
Other Family, Male Householder	744	1.32	1,828	1.22	4,176	1.64
Other Family, Female Householder	1,605	2.84	5,734	3.84	17,531	6.90
Norfamily, Male Householder	163	0.29	337	0.23	649	0.26
Norfamily, Female Householder	53	0.09	148	0.10	288	0.11
Households no People under Age 18:						
Married-Couple Family	10,351	18.34	27,042	18.10	45,299	17.82
Other Family, Male Householder	1,238	2.19	2,680	1.79	5,305	2.09
Other Family, Female Householder	1,412	2.50	3,925	2.63	9,222	3.63
Norfamily, Male Householder	16,924	29.98	45,202	30.26	69,640	27.40
Norfamily, Female Householder	17,417	30.86	44,866	30.03	69,391	27.30
2008 Est. Households by Number of Vehicles*	56,444		149,394		254,156	
No Vehicles	5,821	10.31	17,046	11.41	35,531	13.98
1 Vehicle	25,806	45.72	67,645	45.28	110,235	43.37
2 Vehicles	19,384	34.34	49,619	33.21	81,918	32.23
3 Vehicles	4,347	7.70	12,108	8.10	20,685	8.14
4 Vehicles	830	1.47	2,178	1.46	4,212	1.66
5 or more Vehicles	255	0.45	799	0.53	1,575	0.62
2008 Est. Average Number of Vehicles*	1.46		1.45		1.43	
Family Households						
2013 Projection	22,769		62,319		120,600	
2008 Estimate	21,887		58,841		114,187	
2000 Census	20,914		53,776		104,904	
1990 Census	19,334		50,765		100,682	
Growth 2008-2013	4.03%		5.91%		5.62%	
Growth 2000-2008	4.65%		9.42%		8.85%	
Growth 1990-2000	8.17%		5.93%		4.19%	



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Description	0.00 - 3.00 miles		0.00 - 5.00 miles		0.00 - 7.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
2008 Est. Family Households by Household Income	21,887		58,841		114,187	
Income Less than \$15,000	818	3.74	3,020	5.13	8,789	7.70
Income \$15,000 - \$24,999	1,050	4.80	3,067	5.21	8,172	7.16
Income \$25,000 - \$34,999	1,303	5.95	3,510	5.97	9,206	8.06
Income \$35,000 - \$49,999	2,244	10.25	5,648	9.60	13,229	11.59
Income \$50,000 - \$74,999	3,861	17.64	9,595	16.31	19,690	17.24
Income \$75,000 - \$99,999	2,986	13.64	7,471	12.70	13,999	12.26
Income \$100,000 - \$149,999	4,057	18.54	10,398	17.67	17,362	15.20
Income \$150,000 - \$249,999	3,444	15.74	9,225	15.68	13,616	11.92
Income \$250,000 - \$499,999	1,393	6.36	4,014	6.82	5,829	5.10
Income \$500,000 and more	730	3.34	2,894	4.92	4,293	3.76
2008 Est. Average Family Household Income	\$124,949		\$132,146		\$111,404	
2008 Est. Median Family Household Income	\$88,956		\$90,329		\$72,468	
2008 Est. Families by Poverty Status*	21,887		58,841		114,187	
Income At or Above Poverty Level:						
Married-Couple Family, own children	6,333	28.93	16,978	28.85	31,175	27.30
Married-Couple Family, no own children	9,793	44.74	26,012	44.21	43,209	37.84
Male Householder, own children	685	3.13	1,601	2.72	3,324	2.91
Male Householder, no own children	1,105	5.05	2,294	3.90	4,748	4.16
Female Householder, own children	1,127	5.15	4,084	6.94	12,104	10.60
Female Householder, no own children	1,526	6.97	3,634	6.18	7,988	7.00
Income Below Poverty Level:						
Married-Couple Family, own children	499	2.28	1,082	1.84	2,391	2.09
Married-Couple Family, no own children	264	1.21	603	1.02	1,177	1.03
Male Householder, own children	116	0.53	362	0.62	875	0.77
Male Householder, no own children	74	0.34	250	0.42	535	0.47
Female Householder, own children	263	1.20	1,613	2.74	5,722	5.01
Female Householder, no own children	101	0.46	327	0.56	939	0.82
2008 Est. Pop Age 16+ by Employment Status*	105,026		266,578		486,172	
In Armed Forces	48	0.05	142	0.05	229	0.05
Civilian - Employed	73,248	69.74	185,930	69.75	314,693	64.73
Civilian - Unemployed	3,038	2.89	8,381	3.14	28,064	5.77
Not in Labor Force	28,692	27.32	72,126	27.06	143,186	29.45



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Description	0.00 - 3.00 miles		0.00 - 5.00 miles		0.00 - 7.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
2008 Est. Civ Employed Pop 16+ Class of Worker*	73,248		185,930		314,693	
For-Profit Private Workers	55,766	76.13	139,113	74.82	236,714	75.22
Non-Profit Private Workers	6,637	9.06	16,162	8.69	25,035	7.96
Local Government Workers	2,145	2.93	6,321	3.40	12,471	3.96
State Government Workers	2,332	3.18	7,255	3.90	12,218	3.88
Federal Government Workers	2,174	2.97	5,146	2.77	8,559	2.72
Self-Emp Workers	4,023	5.49	11,565	6.22	19,022	6.04
Unpaid Family Workers	173	0.24	369	0.20	674	0.21
2008 Est. Civ Employed Pop 16+ by Occupation*	73,248		185,930		314,693	
Management, Business, and Financial Operations	16,353	22.33	41,561	22.35	63,278	20.11
Professional and Related Occupations	22,586	30.83	59,540	32.02	89,120	28.32
Service	8,797	12.01	20,734	11.15	40,583	12.90
Sales and Office	16,726	22.83	43,352	23.32	76,872	24.43
Farming, Fishing, and Forestry	121	0.17	226	0.12	566	0.18
Construction, Extraction and Maintenance	5,112	6.98	10,902	5.86	20,730	6.59
Production, Transportation and Material Moving	3,552	4.85	9,614	5.17	23,544	7.48
2008 Est. Pop 16+ by Occupation Classification*	73,248		185,930		314,693	
Blue Collar	8,664	11.83	20,516	11.03	44,273	14.07
White Collar	55,659	75.99	144,420	77.67	229,202	72.83
Service and Farm	8,925	12.18	20,994	11.29	41,217	13.10
2008 Est. Workers Age 16+, Transportation To Work*	72,223		183,319		309,358	
Drove Alone	50,593	70.05	130,942	71.43	213,623	69.05
Car Pooled	7,771	10.76	19,297	10.53	38,270	12.37
Public Transportation	6,934	9.60	15,041	8.20	29,349	9.49
Walked	2,625	3.63	6,966	3.80	11,052	3.57
Motorcycle	51	0.07	156	0.09	246	0.08
Bicycle	195	0.27	663	0.36	997	0.32
Other Means	712	0.99	1,650	0.90	2,832	0.92
Worked at Home	3,342	4.63	8,604	4.69	12,988	4.20
2008 Est. Workers Age 16+ by Travel Time to Work*	68,881		174,715		296,370	
Less than 15 Minutes	17,145	24.89	45,989	26.32	70,580	23.81
15 - 29 Minutes	30,127	43.74	74,944	42.90	122,338	41.28
30 - 44 Minutes	14,807	21.50	36,112	20.67	65,878	22.23
45 - 59 Minutes	3,113	4.52	8,422	4.82	17,734	5.98
60 or more Minutes	3,689	5.36	9,249	5.29	19,840	6.69
2008 Est. Average Travel Time to Work in Minutes*	25.94		25.73		27.48	



Prepared On: Fri May 09, 2008 Page 9 Of 12

Prepared For:

Claritas Tech Support: 1 800 866 6511

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Prepared By:



Pop-Facts: Demographic Snapshot Report

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Description	0.00 - 3.00 miles		0.00 - 5.00 miles		0.00 - 7.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
2008 Est. Tenure of Occupied Housing Units	56,444		149,394		254,156	
Owner Occupied	24,107	42.71	69,084	46.24	117,881	46.38
Renter Occupied	32,337	57.29	80,310	53.76	136,275	53.62
2008 Occ Housing Units, Avg Length of Residence	7		7		7	
2008 Est. All Owner-Occupied Housing Values	24,107		69,084		117,881	
Value Less than \$20,000	64	0.27	97	0.14	318	0.27
Value \$20,000 - \$39,999	42	0.17	129	0.19	434	0.37
Value \$40,000 - \$59,999	44	0.18	268	0.39	1,071	0.91
Value \$60,000 - \$79,999	38	0.16	353	0.51	1,843	1.56
Value \$80,000 - \$99,999	76	0.32	501	0.73	2,913	2.47
Value \$100,000 - \$149,999	637	2.64	3,513	5.09	11,815	10.02
Value \$150,000 - \$199,999	1,552	6.44	5,474	7.92	12,803	10.86
Value \$200,000 - \$299,999	6,359	26.38	16,195	23.44	27,610	23.42
Value \$300,000 - \$399,999	5,535	22.96	13,681	19.80	20,245	17.17
Value \$400,000 - \$499,999	3,346	13.88	8,881	12.86	11,919	10.11
Value \$500,000 - \$749,999	4,520	18.75	12,201	17.66	15,948	13.53
Value \$750,000 - \$999,999	1,391	5.77	4,584	6.64	6,293	5.34
Value \$1,000,000 or more	502	2.08	3,207	4.64	4,670	3.96
2008 Est. Median All Owner-Occupied Housing Value	\$358,553		\$358,562		\$300,664	
2008 Est. Housing Units by Units in Structure*	63,202		167,094		285,215	
1 Unit Attached	3,003	4.75	8,448	5.06	14,523	5.09
1 Unit Detached	22,738	35.98	63,455	37.98	116,227	40.75
2 Units	1,498	2.37	5,421	3.24	9,057	3.18
3 to 19 Units	18,257	28.89	46,234	27.67	81,930	28.73
20 to 49 Units	5,426	8.59	12,094	7.24	17,724	6.21
50 or More Units	12,144	19.21	31,077	18.60	45,002	15.78
Mobile Home or Trailer	99	0.16	290	0.17	646	0.23
Boat, RV, Van, etc.	37	0.06	73	0.04	106	0.04



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Description	0.00 - 3.00 miles		0.00 - 5.00 miles		0.00 - 7.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
2008 Est. Housing Units by Year Structure Built	63,202		167,094		285,215	
Housing Units Built 1999 to 2008	10,389	16.44	32,479	19.44	53,592	18.79
Housing Unit Built 1995 to 1998	5,036	7.97	9,136	5.47	14,757	5.17
Housing Unit Built 1990 to 1994	4,926	7.79	9,563	5.72	15,379	5.39
Housing Unit Built 1980 to 1989	9,012	14.26	19,398	11.61	35,016	12.28
Housing Unit Built 1970 to 1979	6,418	10.15	17,549	10.50	35,806	12.55
Housing Unit Built 1960 to 1969	9,662	15.29	24,920	14.91	46,664	16.36
Housing Unit Built 1950 to 1959	9,715	15.37	22,668	13.57	36,474	12.79
Housing Unit Built 1940 to 1949	3,831	6.06	12,077	7.23	18,923	6.63
Housing Unit Built 1939 or Earlier	4,213	6.67	19,306	11.55	28,603	10.03
2008 Est. Median Year Structure Built **	1977		1973		1973	

*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.

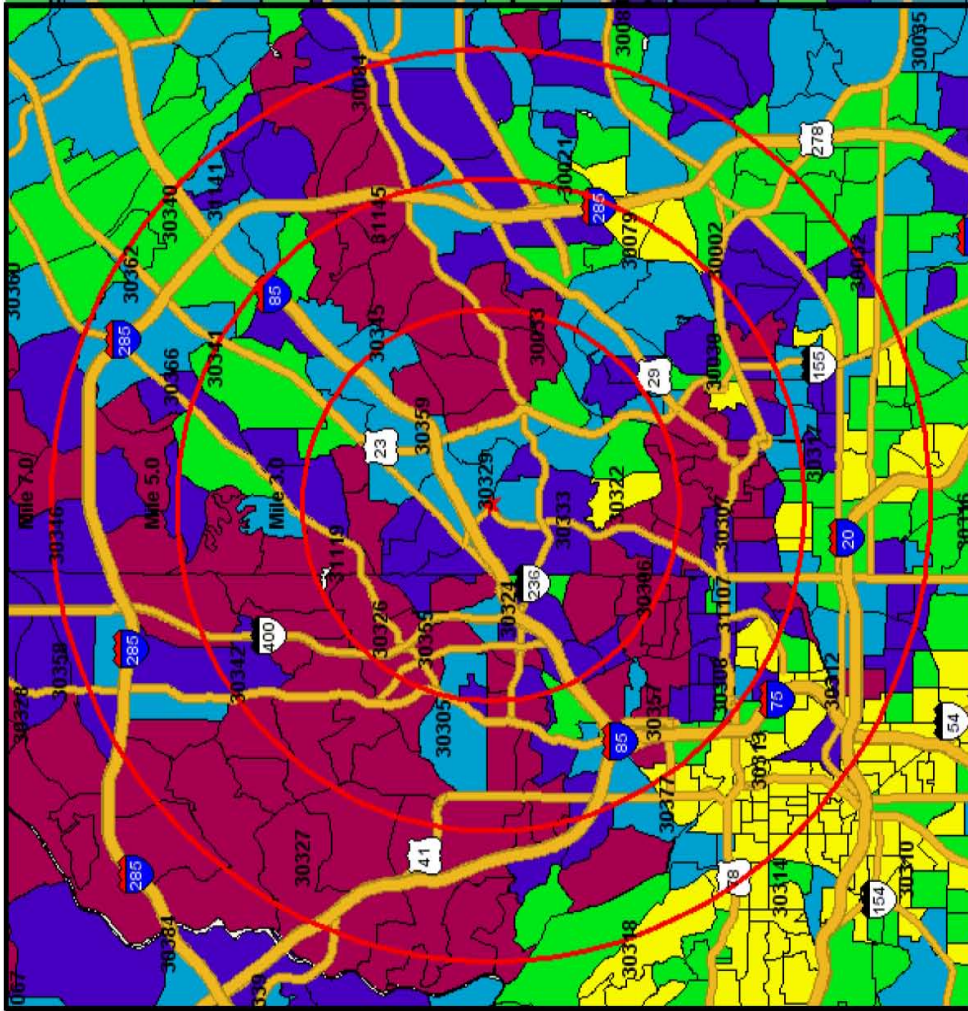
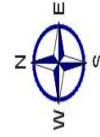
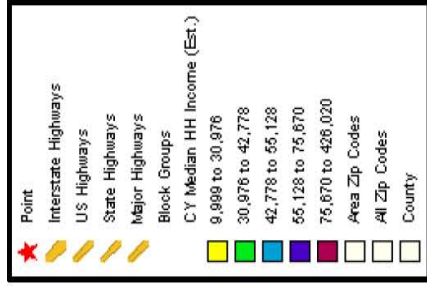
**1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.



Median Household Income

N DRUID HILLS RD NE AT BRIARCLIFF RD NE
ATLANTA, GA 30329

Coord: 33.827600, -84.329700
Radius - See Appendix for Details



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Prepared By:

Prepared on: Fri May 09, 2008
Prepared For:

